

**MCMA**  
**Spring Conference Registration**

**TO:** City Managers/Administrators and Assistants  
**FROM:** Mark Randall, President, MCMA  
**SUBJECT:** 47th Annual Missouri City/County Management Association Spring Conference  
**DATE:** February 26, 2008

The officers of the Missouri City/County Management Association cordially invite you to attend the 47th Annual Spring Seminar to be held May 7 - 9, 2008, at the **Hilton Branson Convention Center**. A tentative program is enclosed.

**Casual dress** is strongly encouraged throughout the conference, including the Annual Banquet.

The Board has authorized two conference scholarships for lodging and conference fees for city managers or administrators of communities who have not attended a conference in the past or would not be able to attend this year's conference without the scholarship. The information on this scholarship is enclosed.

*A block of guest rooms are being held at the Hilton Convention Center Hotel at a **rate of \$109.00 per room per night**, plus applicable taxes (single or double occupancy). **This rate is available until April 4**, so be sure to call your reservation in before then. The Hilton Convention Center Hotel is located at Branson Landing in downtown Branson.*

***Reservations may be made by calling 886-442-0959 (toll free) or 417-336-5400.***

***When you are making your reservations, be certain to mention that you are with the Missouri City/County Management Association in order to get the special room rate.***

***You can also book your room online. Go to the MCMA website, [www.momanagers.org](http://www.momanagers.org), then to MCMA Conferences/Training, then to Conference Schedules.***

***The block of rooms will be held only until April 4.***

A golf tournament has been planned. Be sure to complete and return the enclosed sign-up sheets if you wish to participate in the tournament.

In order that final arrangements can be made, we would appreciate your completing and returning the enclosed pre-registration form as early as possible. Due to the requirement that meal guarantees be made in advance, cancellations should be made to Richard Sheets at Missouri Municipal League headquarters, 573-635-9134, by May 1. **No refund of the registration fee will be made after 5:00 p.m. on May 1.**

We hope to see you at the Hilton Hotel in Branson May 7 - 9.

**PRE-REGISTRATION FORM**

Please complete and return to: Missouri City/County Management Association  
1727 Southridge Drive  
Jefferson City, MO 65109

MISSOURI CITY/COUNTY MANAGEMENT ASSOCIATION SPRING SEMINAR  
May 7 – 9, 2008  
Hilton Branson Convention Center Hotel  
Branson, Missouri

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

MUNICIPALITY \_\_\_\_\_

Registration Fee: MCMA Member -- prepaid \$200, pay at conference or billed \$210; Nonmember -- prepaid \$250, pay at conference or billed \$260. **(The registration fee includes the cost of the Wednesday evening reception, one luncheon, annual banquet, hospitality room, one breakfast, breaks, speakers, materials and meeting facilities). PLEASE MAKE CHECKS PAYABLE TO THE MISSOURI CITY/COUNTY MANAGEMENT ASSOCIATION.**

\_\_\_\_\_ MCMA Member -- prepaid: \$200 (enclosed)

\_\_\_\_\_ MCMA Member -- pay at conference or billed: \$210

\_\_\_\_\_ Student -- \$75

\_\_\_\_\_ Nonmember -- prepaid: \$250 (enclosed)

\_\_\_\_\_ Nonmember -- pay at conference or billed: \$260

**If you need to purchase EXTRA meal ticket(s) for your spouse or guest, please indicate below the number of additional tickets required for each meal function. Remember, these are only for EXTRA tickets – tickets will be provided for all delegates as part of their registration fee.**

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\_\_\_\_\_ Extra Thursday Luncheon (\$25); \_\_\_\_\_ Extra Thursday Banquet (\$40);

\_\_\_\_\_ Extra Friday Breakfast (\$20)

# MCMA Spring Conference

May 7 - 9, 2008  
Hilton Convention Center Hotel  
Branson, Missouri

## Tentative Agenda

### Wednesday, May 7, 2008

11:00 a.m. – **Conference Registration**  
5:00 p.m.

11:30 a.m. **Golf Tournament:** Holiday Hills Golf Course (Sponsored by )  
Coordinators: Scott George, Pleasant Hill and Barry Alexander, Shrewsbury

6:00 p.m. **Reception**

### Thursday, May 8, 2008

7:30 a.m. **Registration**

8:30 a.m. **Welcome Remarks**

8:45 a.m. **Opening Keynote Session**  
Speaker: Rick Hardy, Professor, Western Illinois University

*Prior to coming to Western Illinois University, Dr. Hardy was founder and director of the Institute for Leadership in Civic Education at the University of Missouri and was actively engaged in politics. He headed several statewide reform drives and represented Missouri in the 2004 Electoral College. Additionally, he has served as a political consultant for many organizations and major media outlets.*

10:30 a.m. **Break**

10:45 a.m. **“Refrigerator Journalism”**  
Speaker: Don Ranly, Ph.D., professor emeritus of the Missouri School of Journalism

*In today's microwave world, in-a-hurry readers want practical information presented in the most efficient and effective way. Everyone must become more concerned with the presentation of ideas. Learn the techniques of "refrigerator journalism" – present information your readers will clip and stick on their refrigerators or bulletin boards.*

12:00 Noon **Luncheon**

**MCMA Business Meeting**

**Report On ICMA Activities**

1:30 p.m. **Organizing Communities for Sustainability**  
Speaker: David Warm, Executive Director, Mid-America Regional Council

*Developing more sustainable communities requires effectively executing sustainable policies, strategies and practices. But what makes a policy, strategy or practice "sustainable"? The speaker will explore ways in which community leaders can "manage" for sustainability.*

2:45 p.m. **Principles of Design-Build Project Delivery Panel**  
(Sponsored by the MCMA Assistants Committee)

*This panel discussion will explore ways to make the mental and legal shift away from standard design-bid-build methods and highlights the roles of each of the key members of the design build team, including owners, contractors and design professionals. Panel speakers will include representatives from the legal profession, design community, municipal entities that have utilized design build, and contractors supporting municipalities. The panel will also touch on strategies for integrating sustainability and LEED concepts into the design build process.*

6:30 p.m. **Annual Banquet**  
**Awards**  
**Install Newly Elected Officers**  
**Entertainment: Gary Ellison**

### **Friday, May 9, 2008**

8:00 a.m. **Breakfast Buffet**

9:00 a.m. **Municipal Legal Issues**

10:00 a.m. **Legislative Update**  
Speaker: Gary Markenson, Executive Director, Missouri Municipal League

10:30 a.m. **Adjourn**

## **Conference Corporate Sponsors**

**Ameresco, Inc. – Conference and Golf Tournament Sponsor**

**Stifel Nicolaus & Co. – Conference Sponsor**

**Olsson Associates – Conference Sponsor**

**Armstrong Teasdale, LLP – Conference Sponsor**

**Springsted, Inc. – Conference Sponsor**

2008  
MCMA Spring Conference  
Scholarship Application

The Board of Directors of the Missouri City/County Management Association has authorized the granting of two scholarships for the Annual Spring Seminar to be held at the Hilton Convention Center Hotel in Branson on May 7 - 9. The scholarships are for those member City Managers and Administrators who have not attended a conference in the past or would not be able to attend this year's conference without the scholarship. The scholarship pays the cost of the registration fee, all group meal functions and two nights lodging for one (Wednesday, May 7 and Thursday, May 8).

**If you are interested in receiving a scholarship for the spring conference, please complete the information below and return by March 31, 2008, to Richard Sheets, Missouri City/County Management Association, 1727 Southridge Drive, Jefferson City, MO 65109.**

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Name \_\_\_\_\_

City \_\_\_\_\_

Address \_\_\_\_\_

Telephone (Work) \_\_\_\_\_

1. Are you an MCMA member?  Yes  No

2. Have you ever attended an MCMA Spring Conference?  Yes  No

If yes, when was the last year attended? \_\_\_\_\_


3. Would you be able to attend this year's conference without the scholarship? Please explain.

\_\_\_\_\_


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\_\_\_\_\_

\_\_\_\_\_

**TO:** Delegates, MCMA Conference  
**FROM:** Scott George, Pleasant Hill, Tournament Coordinator  
**SUBJECT:** Golf Tournament (Sponsored by )  
**DATE:** February 26, 2008

A golf tournament is planned for those attending the MCMA Conference on Wednesday, May 7. The two-person scramble tournament will be held at the **Holiday Hills Golf Club**, 630 E. Rockford Drive Branson, MO 65616. Go to <http://www.holidayhills.com/directions.htm> for directions to the course.

Golfers will meet at the golf course 11:30 a.m. for lunch followed by a shotgun start at 1:00 p.m. The cost of the tournament is \$45 for MCMA members and \$55 for non members, which includes lunch, green fees, cart, drink tickets and participation bag. Two mulligans can be purchased for \$5.00. Proceeds from the tournament go to the *Kathleen Mansfield Scholarship Fund for City Management*. The tournament is sponsored by .

***The \$45 for MCMA members and \$55 for non members tournament fee must be paid in advance. Please mail your golf tournament registration form and fee to MCMA, 1727 Southridge Drive, Jefferson City, Missouri 65109. Your registration form and fee must be received by April 14.***

Please complete the lengthy questionnaire below and return with payment to:

Missouri City/County Management Association  
1727 Southridge Drive  
Jefferson City, MO 65109

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Name \_\_\_\_\_ City \_\_\_\_\_

\_\_\_\_\_ I will participate in the golf tournament. My handicap is \_\_\_\_\_.

If there is someone you would like to be pair with, please indicate \_\_\_\_\_